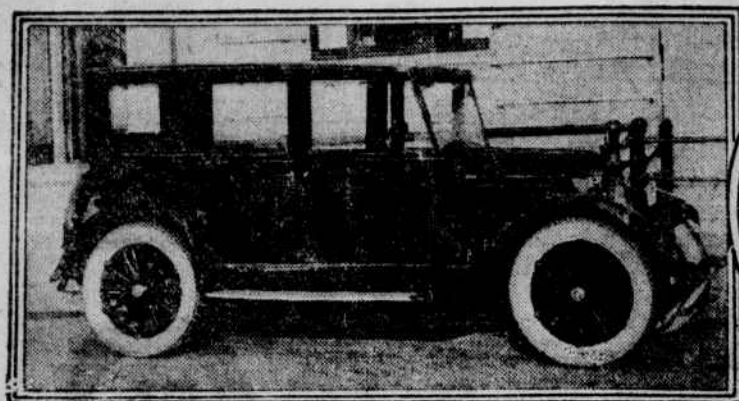
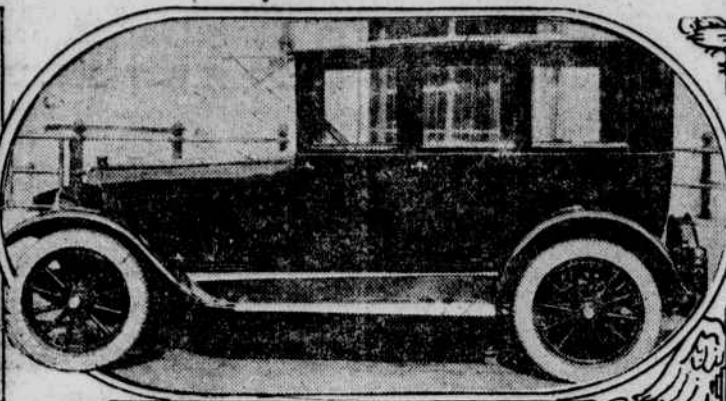


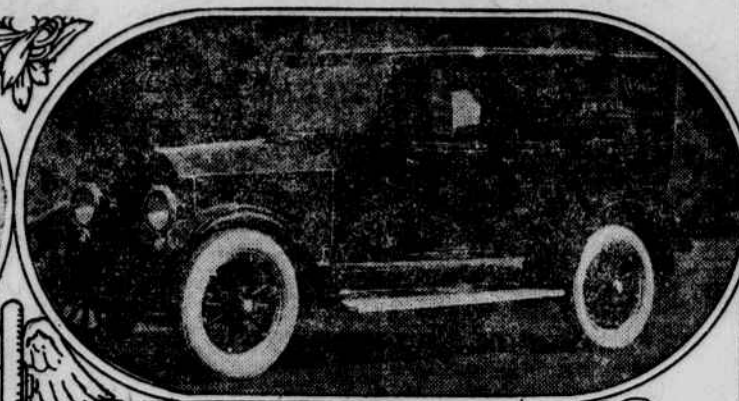
LOGICAL CARS FOR WINTER WILL BE ON DISPLAY ALL WEEK



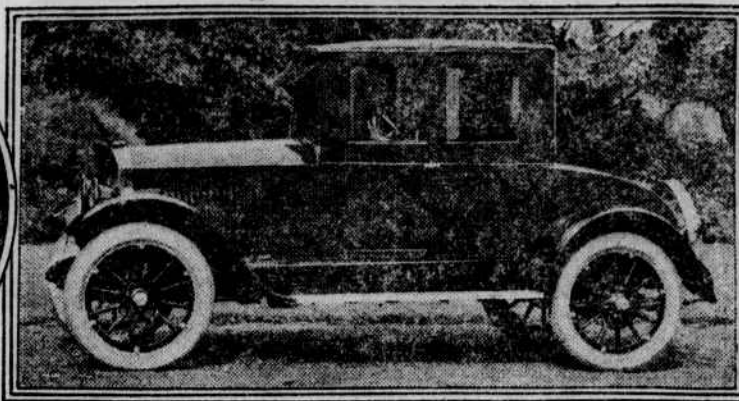
WILLYS-KNIGHT



CHALMERS



COLE



VELIE

NEW HUDSON HERE
IN TIME FOR SHOWIt is a 1922 Model With Many
Improvements and Re-
finements.

One of the first of the new 1922 models to reach New York is the new Hudson Super-Six, which will be exhibited at the closed car show, Twelfth Regiment Armory, Columbus Avenue and Sixty-second Street.

Harry S. Hough, the New York distributor of Hudson and Essex cars, in discussing the new car, said:

"While there are many improvements and refinements, there are no radical changes in the car. It is simply a greater Hudson Super-Six that should be seen by every one interested in motor car construction and design."

"Since the advent of the Super-Six over five years ago over 110,000 Hudsons have been sold, and for many years this car with its worn-out patented motor and compensated crank shaft has been one of the acknowledged leaders in the medium priced car field."

"Such changes as have been made have had to do very largely with improving its appearance, appointments and riding qualities, together with certain mechanical refinements that add greatly to the comfort of the driver and passengers."

"The most important changes from the owners' viewpoint have been effected in the driver's compartment, where certain construction changes in connection with the steering wheel, pedal and control lever action give operation without effort, which should appeal particularly to women drivers."

"The operation of the steering wheel is exceptionally easy, while the clutch and service brake action respond to a slight pressure of the foot. The accelerator pedal is now placed to the right of the brake pedal, which allows a restful foot position. A ball and cone type of gear shift control arrangement replaces the old 'H' plate type, and the lever location greatly facilitates the speed changing operation. A gear shift lock is also standard equipment."

"The clutch thrust bearing grease cup used in previous models has been eliminated by redesigning the clutch and incorporating a large annular ball throw-out bearing automatically lubricated by the clutch oil. Greater comfort for the front seat occupants has been assured—the change in instrument board design giving more knee room. Appearance has been enhanced by grouping the instruments in the center, and the dash light, being placed at the top of the group, makes night reading more discernible."

"The exterior appearance of the new Hudson emphasizes still further advancement in beauty of line. Deep crown fenders that are really mud guards have replaced the previous type. The front fenders have aprons that extend to the extreme front end of the spring hangers. There is a splash apron placed between the front spring horns, which not only adds to the appearance of the car but also affords further protection."

"Then too, we have a surprise in store for the man who is looking for a medium priced enclosed car. His needs will be met in the latest Essex, 'the coach'."

This is a new type for all seasons, five passenger capacity, and it fulfills all the requirements of business and professional men with economy and satisfaction. It is also amply large to meet the family need in both city and country service."

Auto Show Close-ups

MOON.

W. J. Coughlin, president of the Moon Motor Car Company of New York, has a surprise in store for the visitors to the show. He expects to exhibit among other Moon models the "La Petite Sport Sedan." This is the first sport model, closed car ever shown and is already attracting a good deal of attention. Automobile manufacturers have vied with each other in the production of smart sport models in open cars, but it has remained for the Moon Automobile Company to bring out the first closed car sport model in New York. The new car will seat five very comfortably and is in every way an ideal model for those who enjoy outdoor and country club life.

VELIE.

A model 34 Velie coupe roadster is shown in gray color. The upholstery is of leather with head linings of cloth. The door windows operate by automatic lift. There is a handy dome light and a package space directly behind the driver's seat and a big roomy compartment in the rear deck. The price is surprisingly low.

The model 43 four door sedan, also exhibited, is equipped with interior and exterior door locks to insure adequate protection. An auxiliary seat folds into a pocket back of the front seat. The interior furnishings are most attractive and complete. The upholstery is of mohair velvet with decorations of mohair lace. Head linings and carpets are harmonious in color. The tonneau windows are fitted with silk curtains and trimmed with polished mouldings. Foot rest, robe rail, handily controlled dome light and an exhaust heater with temperature valve add completing touches to this most acceptable Velie model.

OVERLAND.

Popular attention will undoubtedly centre on the Overland "Four" Sedan. Here is a real four door sedan, with a substantial body of artistic lines, exceptionally well finished inside and out, including many of the little niceties of closed car construction and equipment that are not looked for in a car of popular price.

The Willys-Knight coupe is of equally artistic design and incorporates all the little conveniences and advantages that are a regular part of the Willys-Knight closed cars. A unique feature is to be found in the wide seat alongside the driver's. This easily holds two people and can be either set parallel to the driver's seat or shifted to the rear, making room for a smaller adjustable seat in front for the fourth passenger. Ample carrying space is provided in the rear of the driver's seat and at the back of the car.

The new series "Good Maxwell" coupe which attracted so much attention in New York when shown last week for the first time at the Maxwell-Chalmers Distributing Corporation salesroom, Broadway at Fifty-ninth Street, will be one of the main attractions at the show.

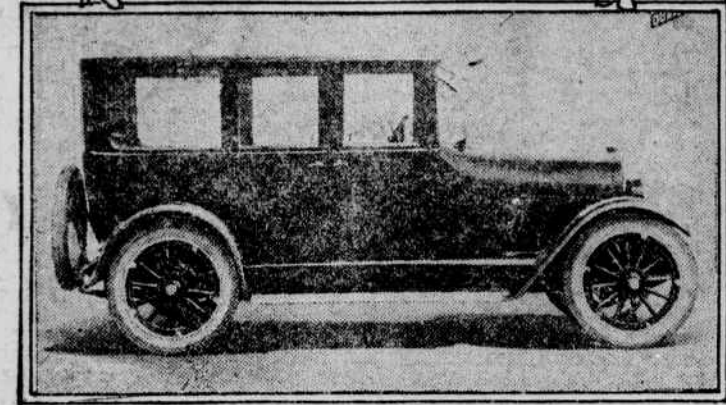
Harry J. De Bear, president and general manager of the Maxwell-Chalmers Distributing Corporation, calls special attention to the fact that the coupe makes a marked appeal to business and professional men who desire comfortable and economical transportation about the city, to the country club and on similar trips.

But it seems also destined to be a favorite of women who like a coupe for shopping, social calls and other runs about town. The car seats four with great comfort, the extra folding seat facing forward and slipping out of sight when not in use.

The driving mechanism is so placed that it handles easily and comfortably, the clutch action being especially easy. There is an extra package compartment at the rear of the driving seat and plenty of space under the rear deck for carrying luggage on longer trips.

REO.

The Reo Motor Car of New York is a sedan, coupe and business coupe. These three



DURANT

Lansing, Mich., and George Stowe, general manager of the Reo company, showed them on the armory floor immediately. The Reo business coupe is especially adapted to the needs of business and professional people. It is trim, comfortable, roomy and business-like with no frills, designed for the doctor, the salesman, real estate operator and busy men of affairs. The car seats three people comfortably. The large luggage compartment in the rear is supplemented by two spacious compartments over the back of the seat for packages, portfolios, etc. The business coupe is mounted on the standard Reo chassis.

PACKARD.

The manner in which the Packard company is meeting the steadily increasing and ever more critical demand for enclosed cars of distinction, comfort and all-around utility is well demonstrated by their exhibit of enclosed models. On display are two standard models of the single-six—the sedan and the coupe. The sedan is particularly attractive, being painted maroon and especially equipped with nickel radiator, head lamps, tall lamps, bumper, mirror, scope, motor mascot, double tire carrier and other accessories. The short wheel base on the single-six makes these cars ideal for city traffic conditions. The Packard twin-six is represented by a special custom built six passenger inside drive limousine by Packard.

MOON.

The exhibit of Dort fourseason cars will undoubtedly meet with the same interest that these smart cars have created at other exhibitions. Dort is showing both the coupe and sedan introduced at the last National Automobile Show, but with several mechanical refinements. The bodies originally produced by Holbrook have both individuality and beauty—in fact, the lines and finish suggest cars of much higher price.

DORT.

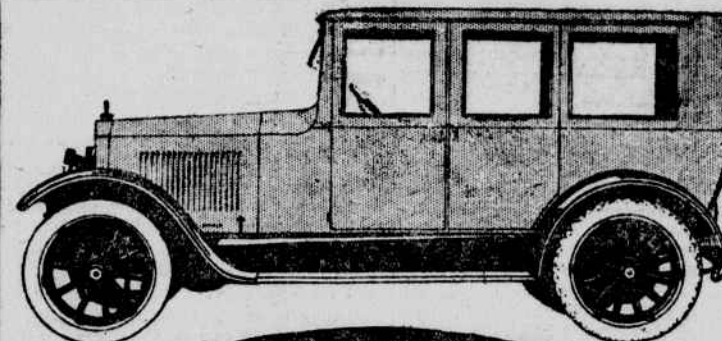
The Van Cortlandt Vehicle Corporation is showing a strictly new 1922 Peerless model. This new car is a four door, five passenger coupe model, which is a favorite among Peerless owners. In this car the Peerless designers have employed ingenuity and skill to turn out a four door job in all the elegance and completeness of the regular coupe, and at the same time have been able to provide extra seating accommodations should it be required. This is done by including a straight front seat, with room for the driver and one other person, while the rear seat holds three comfortably. Like the other closed cars in the Peerless line, this four door five passenger model car is so built as to save weight and cut down upkeep to an open car level.

inally produced by Holbrook have both individuality and beauty—in fact, the lines and finish suggest cars of much higher price.

LAFAYETTE.

The Porter Lafayette Company is exhibiting three cars—a special four passenger coupe with adjustable sliding seats and partition built especially for suburban use, a seven passenger sedan and a seven passenger touring limousine. Without the sedan is quite European in character, with its small wheels and large tires and its dignified proportions. Within, the high seat backs and the ample headroom make for freedom of movement and maximum riding ease for all seven passengers. After having been impressed by the low appearance of the car one is surprised at the roominess within. In fact, the standard dimension from floor to roof line is fifty-two inches.

The Van Cortlandt Vehicle Corporation is showing a strictly new 1922 Peerless model. This new car is a four door, five passenger coupe model, which is a favorite among Peerless owners. In this car the Peerless designers have employed ingenuity and skill to turn out a four door job in all the elegance and completeness of the regular coupe, and at the same time have been able to provide extra seating accommodations should it be required. This is done by including a straight front seat, with room for the driver and one other person, while the rear seat holds three comfortably. Like the other closed cars in the Peerless line, this four door five passenger model car is so built as to save weight and cut down upkeep to an open car level.

A Richly Finished, Roomy Car
With the Latest Temperature Equipment

VELIE Sedan in the Authoritative Style shows the utmost in refinements and finish. There is maximum comfort and convenience in its many modern features. Four wide doors. Interior and exterior locks. Seating room for six. Upholstery in mohair velvet with decorations of mohair lace. Head linings and carpets in color harmony. Crystal clear plate-glass windows glide noiselessly in velvet covered runs. Hand regulators operate door windows easily. Tonneau panes have silk curtains and polished rails.

Perfection exhaust heater with temperature valve insures comfort in coldest weather. The Velie Sedan has the new motor—silent, powerful, running without vibration at any speed. An internally heated vaporizer burns low grade fuel, giving easily more miles per gallon.

Garland Automobile Company
1888 Broadway, at 62d Street, N. Y. Tel. Col. 5596

Brooklyn Branch, 2402 Concourse.
Long Island City Branch, 90 6th Ave.

Velie

Automobile Owners—
the
Copp Slide-Sedan Top
has made good

Custom Built for Every Make of Car and constructed along the fashionable California type with an outside finish of special artificial leather matching the color scheme of the individual car. Light in weight, sturdy, rattle-proof, with newly designed sliding windows and equipped with reading lights, dome lamp and curtains on rear window.

In Stock—The ANCHOR Top
for 30 Models of Cars
Other Winter Enclosures \$100 Up
GEORGE W. COPP CO. Inc.
Largest and Most Complete Shop in Metropolitan District
Automobile Painting—Trimming—Upholstering—Seat Covers—General Top and Body Equipment.
Motor Repairs of Every Description
206-214 14th St. Long Island City
Phone Hunters Point 5830

Make this Test for Yourself

- 1 In shifting gears note the astounding ease with which the clutch disengages—the extremely slight foot pressure required. Also note the gentleness and yet the positiveness with which the clutch engages. This is a special patented Cole feature, obtainable only on Model 890 Cole Aero-EIGHT.
- 2 In bringing the car to a stop, observe the slight foot pressure required on the brake pedal, and at the same time the powerful, silent grip of the big hands on the brake drums. Note the unbelievably short space required in bringing the car to a full stop, at twenty miles an hour—at thirty—at forty. This extraordinary braking power is an exclusive Cole feature obtainable only on Cole Model 890 Aero-EIGHT.
- 3 Test the accelerating power of the car; its perfect combustion, by driving the accelerator to the floor board. Note how the car leaps forward and suddenly forces the seat cushions against your back. This quick get-away is a big safety factor in an emergency and a satisfaction to the driver who loves to lead instead of trail through the other fellow's dust.
- 4 Take the car to the steepest hill in your vicinity and note how it picks up in high at the point of hardest pull. There is perhaps no other car that can negotiate difficult hills in high with more freedom. Meanwhile, note the motometer—it is utterly impossible to overheat Cole Model 890 Aero-EIGHT.
- 5 Select a stretch of bad road and hit the bumps hard at say thirty-five miles an hour. Note the absolute freedom from shock and jar, and how perfectly the car maintains its balance—no bouncing around, no road surge.
- 6 When you come to a good stretch, push the car up through its speed range—note that it has no PERIOD OF VIBRATION. If you are an experienced driver, push the car up to sixty and then to seventy miles an hour, or a bit higher. We do not recommend such speed in the hands of the average driver, but it is a satisfaction to know you have it under the hood.
- 7 A prolonged road test will show that you get somewhere around fifteen miles to the gallon of gasoline. When you stop to consider that Cole Model 890 Aero-EIGHT is a big, seven-passenger capacity car, driven by a high-powered engine, this showing is remarkable.
- 8 Note the attention that Cole Model 890 Aero-EIGHT attracts—no car on the boulevard is more admired.
- 9 Check up the showing the Cole Model 890 Aero-EIGHT has made on the nine test points here listed and then ask yourself this question: "Where else can I obtain anything like as much motor car value for \$2485?"

THAT such motor car efficiency could be developed in any car at any price is a notable engineering attainment—that it could ever be obtained in a car selling at \$2485 is a business achievement.

And yet here it is—Cole Model 890 Aero-EIGHT with forty-two added refinements and improvements—for \$2485.

We are ready to turn the car over to you for a personal, individual demonstration. You yourself may take the wheel, and subject it to any test that, in your opinion, will best reveal the car's REAL MERIT.

After five years of engineering and manufacturing concentration, on the Cole Aero-EIGHT chassis, we state frankly that this Cole Model 890 Aero-EIGHT with its forty-two refinements is by far the finest car we have ever produced.

The Cole, eight cylinder, "V" type engine will never fail the driver on a hard pull, or humiliate him in a brush with any stock car built.

At the same time, this Model 890 Cole Aero-EIGHT is perfectly adapted to a woman's needs. The great flexibility of its motor in congested traffic, its low throttling power, the extreme softness of the clutch action, and the unusual positiveness and sensitiveness of the over-size brakes, make it an ideal car from the woman driver's standpoint. She could not find a safer car or a car easier to operate.

Of course, the beauty of all Cole models is now proverbial, and its social standing firmly established.

Such a car at such a price can not be ignored.

Confirm what we have said about the car's traffic and road action by accepting our suggestion

—DRIVE THE CAR YOURSELF.

COLE MOTOR COMPANY OF NEW YORK, INC.

1850 Broadway at 61st Street

Tel. Columbus 6651.

COLE MOTOR CAR COMPANY
INDIANAPOLIS U.S.A.